



**AGENT:** Jon Ben Jon

**LOCATION:** EM Macay (The New Museum Building), New York City

**PRICE:** \$24,700,000 (monthend and lease 1 \$8,500 per month)

**SIZE:** 7,437 square feet, 4 bedrooms, 4.5 bathrooms

**DESCRIPTION:** (considerably shortened from the listing agent's website) Located on the topmost in the New Museum building, 7th's penthouse, landscaped, full service pre-war condominium, the inspiring duplex is located on the highest floor in SoHo... The upper level contains the entertaining rooms (with a second living (duplex)) with walls of windows that flood the apartment with light... Vastness of unparalleled proportions lending off the entertaining room and Master suite make this property truly world-class... The floor (lower level) is suitable for its unique, over-sized [gym/windery](#)... It also houses a [jamaica room](#), 3 private rooms & a 2nd kitchen.

**YOUR REAL ESTATE AGENT:** Glenn Miller Ben Jon is looking to succeed in the world of New York City real estate. Earlier this week, Braden Kail of the [New York Times](#) reported that he getting to be over the hill [http://www.braden.com](#) because a rumored to be negotiating for the spectacular duplex penthouse at the renamed New Museum Building in SoHo.

The [Museum Street](#) building is no stranger to [luxury living](#) residents. Fabian Sasso, [Fashion photographer](#), magazine designer, marketing master and the man known for not directing Madonna's infamous [Eye to See](#), lives on one of the lower floors. Deborah and Uwe Thomsen living in San Francisco has been [priced to sell](#) his \$13,000,000 [20th floor apartment](#) and of course, everyone knows that [David Byrne](#), daughter of U2's and successful V&A, producer, lives on the 11th floor in a space that rivals any the lower than [David Geffen](#).

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All the children surely remember that Mister Bon Jovi has been desperately trying to [lease or sell](#) his rather disappointing and (if anyone asks Your Mama) over-priced apartment at the Park Millennium Tower on the [Upper West Side](#) where [Big Hair](#) ([Howard Stern](#)) and that disturbing Regis Philbin also have apartments.

The penthouse Mister Bon Jovi is interested has a hefty price tag at \$26,500,000. But children, just look at the floor plan and photographs. This place is gor-gee-us. Your Mama is lucky enough to live well in New York City, but sometimes we forget people live this damn well in a city full of rat infested tenements and \$5,000 one bedroom dumps.

Max Abelson of the [NY Observer](#) wrote about his penthouse back in January and his report states this sky palace is owned by venture capitalist William Kriegel, the man who bought and developed the building. In Abelson's report, the listing agent, uber agent Leonard Steinberg is quoted saying Kriegel "bought the whole building to get the penthouse." Steinberg goes on to say that Kriegel is not a developer but that he also developed the Prince Street penthouse Rupert Murdoch sold to fashion designer Elie Tahari in late 2005 for the stunning price of \$24,675,000.

Clearly if you want to be living in a Soho penthouse, you better have some serious cash. We still find it strange all these rich and famous folks want to be living up in Soho. This neighborhood, particularly on the weekends, is chock full of gawking tourists and middle brow shoppers from everywhere but New York City. Soho used to be this cool downtown neighborhood with loads of artists homesteading in cast iron loft buildings. But now it's just a mall. For Christ sake, there's a fucking Pottery Barn. And Sephora. Old Navy. And even a bloody Bloomingdales where the Canal Street Jean Company once was. Please. You couldn't pay Your Mama to live in Soho and be dealing with all these creepy crawly tourist shoppers day in and day out.

Don't get Your Mama wrong, we go to Soho too...we all need some cheap-o rags from H&M and some good Asian eats at Kelley and Ping...but living there is a whole other operation. Obviously, given all the recent big name residential developments down in Soho we may be in the margins about living in this neck of the woods.

Anywhoo, this place has been written up left and right already, so enjoy the photos and floor plan. Your Mama will be back on Monday with some more candy for the children.

Bye now.